



McDonald Conference for Leaders of Character

SPONSORED BY
THE UNITED STATES MILITARY ACADEMY'S
DEPARTMENT OF BEHAVIORAL SCIENCES & LEADERSHIP
AND THE WEST POINT LEADERSHIP CENTER

The mission of the McDonald conference for Leaders of Character (MCLC) is to bring together a diverse group of the top undergraduate student leaders from across the globe with world class senior leaders who act as mentors in a team-based, experiential event that bolsters leadership skills, fosters critical thinking and collaboration, and develops potential strategies for addressing pressing global issues.

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AN OPPORTUNITY TO INFLUENCE THE FUTURE

The McDonald Conference for Leaders of Character (MCLC) was founded in 2011 and is acknowledged as the premier transformative, short-duration leadership experience for young, emerging global leaders. The conference is made possible, in part, by a generous endowment from the Honorable Robert A. McDonald and his wife, Diane.

The three day event brings together over 70 students from more than 30 colleges and universities, including at least 22 students from outside the US.

To help teach, coach, and mentor the undergraduates who participate in the conference, the MCLC invites a select number of Senior Fellows to serve as panel participants and small group facilitators in a series of team-based and experiential events and activities.

Together, these burgeoning leaders and Senior Fellows interact in different activities and engage in candid discussions designed to energize, inspire, and develop both the undergraduates and their more experienced counterparts.

PAST CONFERENCE THEMES

- 2019—Leading with Character in a Technology-Driven World
- 2018—Making Ripples: Character, Ideas, and Teams
- 2017—Opposition & Innovation: Taking Risks to Lead Change
- 2016—From Failure to Inspiration & Change
- 2015—Cross-Cultural Competence
- 2014—Responsibility
- 2013—Leading in an Interconnected World

THE ROLE OF SENIOR FELLOWS

Senior Fellows are proven world-class leaders from industry, government, academe, and non-profit organizations who are focused on developing junior leaders to excel in the complex world of tomorrow.

Being a Senior Fellow consists of mentoring a team of approximately nine undergraduate students on Friday & Saturday. Additionally, Senior Fellows serve on a three-person panel, focusing on their own leadership experiences and lessons learned.

We deeply value character, personal experiences, and expressiveness and believe that these characteristics will contribute to a rich developmental discussion.



Undergraduate leaders pose with Senior Fellows and keynote speakers

THE OPEN AND HONEST DISCUSSIONS WE HAD WITH EACH OTHER AND THE SENIOR LEADERS IN ATTENDANCE WERE REFRESHING. I LEARNED A LOT FROM PEOPLE WILLING TO SHARE THEIR FAILURES AND THE LESSONS THEY LEARNED FROM THEM. IT WAS EYE OPENING THAT MANY OF US EXPERIENCE THE SAME ISSUES AND CONCERNS, REGARDLESS OF WHERE WE ARE FROM OR WHAT CAREER FIELD WE ARE GOING INTO. I ALSO KNOW THE CONNECTIONS I MADE WILL HELP ME DOWN THE ROAD.

- 2016 MCLC student

SELECT PREVIOUS SENIOR FELLOWS



Dominick Barton
Managing Director of
McKinsey & Company
from 2009 to 2018



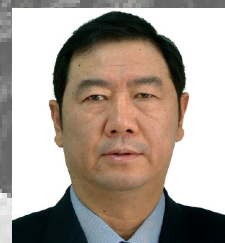
Ken Chenault
former CEO and
Chairman of
American Express



Bekele Geleta
Former Sec. Gen
Intern'l Federation
of the Red Cross



Sir John Hood
Vice-Chancellor
Univ. of Oxford
2004 - 2009



Xiao An Jin
Chairman
Beijing Hualian Group



Sheila Khama
Practice Manager
for the World
Bank's Energy and
Extractive
Industries Global
Practice



Patrick Murphy
Former Congressman
and former Under
Secretary of the Army



Anne Mulcahy
former
Chairperson and
CEO of Xerox
Corporation



Donna Shalala
Former US Secretary
of Health and Human
Services and former
President of the Univ.
of Miami



Ernesto Zedillo
President of Mexico
1994-2000
Director of the
Center for the Study
of Globalization at
Yale University

EXAMPLE CONFERENCE SCHEDULE

Day 1 (Friday)

0800	Student Breakfast
0900	Welcome Speaker: <u>BS&L</u> Department Head
0930-1100	Core of the Corps
1000	Senior Fellows welcomed
1030	Welcome briefing to Sr. Fellows
1200	Students observe formation
1210-1240	Lunch
1300	Formal start of conference
1400-1545	Panel # 1
1600-1700	Breakout session #1
1800-2030	Dinner with Keynote speaker
2115-2330	Social Event

Day 2 (Saturday)

0900-1030	Panel #2
1045-1145	Team Breakout #2
1200-1245	Senior Fellow recognition lunch
1245-1415	Panel #3
1425-1615	Team Breakout #3
1630-1745	Senior Fellow social with senior Academy leaders
1800-2000	Dinner with Keynote speaker
2100-2330	Farewell social

Day 3 (Sunday)

0800-0930	Breakfast and closing remarks from Sec. McDonald
0930-1200	Optional religious services
0930	All students depart West Point for airports, etc.



The Honorable Robert A. McDonald 8th Secretary, Department of Veterans Affairs, Retired Chairman, President, and CEO of Procter & Gamble, MCLC benefactor and his wife, Diane, mentoring future leaders at the 2016 conference.

The interactions I had with fellow students with the same passion to make a difference that I possess was amazing. What made the experience even better was the opportunity to interact with proven world class leaders. The Senior Fellows shared so much wisdom with us. I was surprised by how truly interested in our viewpoints they were, too. It wasn't just a one way conversation. This was hands down the best leader development experience I've had thusfar.

-MCLC 2018 student