

SOCIAL TECH IMPACT & INNOVATION *Program*

DISCOVER ISRAEL
WHILE EARNING
ACADEMIC CREDIT

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**JUNE 13–JUNE 27,
2024**



**THE ACADEMIC
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COURSE TITLES

*ALL THREE COURSES ARE MANDATORY

INTRODUCTION TO SOCIAL INNOVATION
TECHNOLOGY FOR GOOD (MINI COURSE)

3 ECTS/ 2 USC

1.5 ECTS/ 1 USC

LEADING SOCIAL IMPACT STRATEGIES (MINI COURSE) 1.5 ECTS/ 1 USC

OVERVIEW

- STUDY MODELS AND THEORIES OF SOCIAL INNOVATION, SOCIAL FINANCE, AND SOCIAL ENTREPRENEURSHIP
- EXAMINE REAL LIFE EXAMPLES OF SOCIAL INNOVATION STRATEGIES, PRODUCTS AND SOCIAL-TECH VENTURES
- ANALYZE ARTIFICIAL INTELLIGENCE POTENTIAL TO GENERATE NEW SOLUTIONS
- LEARN KEY CONCEPTS AND GAIN PRACTICAL TOOLS TO LEAD IMPACT STRATEGIES AND GET STARTED AS A CHANGE-MAKER
- EXPERIENCE ISRAEL THROUGH A PROFESSIONAL LENS
- DISCOVER HOW ISRAEL IS SETTING THE BAR FOR TODAY'S FAST PACED HI -TECH INDUSTRY

ELIGIBILITY

- COMPLETED AT LEAST ONE YEAR OF BACHELOR STUDIES
- GPA OF 3.0 OR 80 (MINIMUM)
- ENGLISH PROFICIENCY OF B2 OR HIGHER