

## CONTENT CREATORS CARING FOR WILDLIFE NEEDED!



**Cyprus Wildlife Research Institute** is a non-profit organization focusing on protection of nature of Cyprus. Located within Taşkent Nature Park, our Wildlife Rescue and Rehabilitation Center provides specialized care for more than **1000 animal patients** from more than **160 species every year**. Apart from injured native fauna, exotic species confiscated from illegal trade are being housed and taken care of at this facility. We now offer a new position for volunteers to join our team and develop their skills in social media content creation, social media management, photography, and video production.

### PROJECT DESCRIPTION

As a volunteer, you will have a chance to witness, document, and publish the story of animals that are being treated at our facility, due to being sick, injured, orphaned, mistreated or illegally trafficked. Apart from capturing the daily life in Wildlife Hospital, you will attend animal rescues and releases, to create a visual narrative of the journey of our animal patients. Some of your duties and responsibilities will be to:

- Create and edit photo/video content capturing daily life in Wildlife Hospital (admission, treatment, rehabilitation)
- Attend and document animal rescues and releases
- Post and schedule creative content (text, photo/video, news) on our social media channels
- Keep our online community active; communicate and interact with our followers and supporters
- Analyze metrics and build strategies to increase the online presence and engagement of CWRI
- Manage image database and enter new data

### ACCOMMODATION, FOOD AND TRANSPORT ARRANGEMENTS

Campus of CWRI is located within Taşkent Nature Park, which is situated in Kyrenia district in **northern Cyprus**. Our volunteers are provided the accommodation and kitchen facilities, all within the walking distance of facility's campus. After applying to the program, our coordinator will help you with the travel arrangements and discuss the possibility of airport transfer organized by CWRI. Please apply to receive further details.

### TRAINING DURING THE PROJECT

You will be trained by our team to understand the concept and importance of CWRI's mission, goals, and impact, as well as how to use various tactics for optimizing social media posts and profiles to reach their maximum potential.

Whilst we prefer that applicants have some experience in the relevant field, we welcome all applications and will review each equally and fairly. Do not let this dissuade you from applying!

## REQUIREMENTS

- Minimum duration of stay: 1 month
- Volunteers are required to bring their own laptops and equipment for photo/video recording and editing
- Advanced level of English language
- Experience with content production, tool use and management of social media platforms
- Understanding current trends in social media marketing
- Strong communication skills and ability to communicate viewpoints creatively
- Creativity and attention to detail

## HIGHLIGHTS OF THE PROGRAMME

- Gain valuable work experience to kickstart your social media career
- Learn how to manage your own schedule to meet the deadlines set by the project coordinator
- Work in a multinational team of volunteers
- Experience daily life in remarkable facility, one of a kind in the whole Cyprus
- Live in an area surrounded by nature and with a whole island view
- Join educational events
- Learn about Mediterranean fauna, exotic and domestic species

## COST

This is a non-paid volunteer position. Our volunteers are asked to pay **20 €/day** to cover the accommodation, two meals a day, and associated living costs (such as power, water, internet, the use of kitchen, essential food supplies, laundry room) of their stay. Volunteers are invited to join the field trips, organized by CWRI on their day off, free of charge. Fees for this position can be covered by **ERASMUS+** scholarship.

## HOW TO APPLY

To submit your application, please view page: <https://v.cwri.net/projects/31> . Our team will contact you and share all the necessary information to arrange your stay.

Please contact us at [info@cwri.net](mailto:info@cwri.net) if you have any questions or trouble with the application system.



**WE LOOK FORWARD TO SEE YOU IN CYPRUS!**