

Spend your summer in Italy

Building the Future on the Shoulders of Giants

Our Programs

Artisanship at Scale led by Roy Green

The Fate of The West led by Bill Emmott

Responsible Success led by Robert Strand

Disruptive Quality led by Riccardo Illy

Design Director



Jake Knapp

*Author, The Sprint Book and
IDEO Fellow*

Location: *Verona, Italy*

Session 1: *June 4–22, 2018*

Session 2: *June 25–July 13, 2018*

Make your summer unforgettable with a fully-immersive learning experience in Italy: a unique entrepreneurial journey where international and multidisciplinary teams of students will inspire the innovation of Italian industries and its most iconic brands.

Participants will receive mentorship from a unique team of thought leaders who have shaped successful academic or business practices, featuring a 5-day Sprint Workshop with Jake Knapp. Company visits, lectures, design exercises and inspirational talks will foster the industry understanding and boost team creativity.

**Italia
Innovation**

For more information and application details, visit:
italiainnovation.com

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Spend your summer in Italy debating

The Fate of the West

Western-style liberal democracy seems to be in trouble, but how much trouble, where will it lead, and what can we do about it?

Academic Director



Bill Emmott

Former Editor in Chief of The Economist

Design Director



Jake Knapp

Author, The Sprint Book and IDEO Fellow

Location: *Verona, Italy*

Dates: *June 4–22, 2018*

Spend your summer embarking on an entrepreneurial journey discovering the social needs and opportunities for the Fate of the West. Join us to understand the challenges troubling western-style liberal democracies and propose solutions for businesses and individual citizens to exercise a positive impact on our society.

The program is part of the Italia Innovation platform where international thought and business leaders mentor students to inspire the innovation of the Italian economy and society.

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Spend your summer in Italy discovering

Aristanship at Scale



How can a country transform its craftsmanship heritage into a mindset and boost new businesses on a global scale?

Location: *Verona, Italy*

Dates: *June 25–July 13, 2018*

Academic Director

Design Director



Roy Green
UTS Sydney



Jake Knapp
*Author, *The Sprint Book* and
IDEO Fellow*

Spend your summer embarking on an entrepreneurial journey discovering innovation opportunities for Artisanhip at Scale. Join us to understand the Italian business ecosystem and address the challenge of transforming Italy's craftsmanship heritage into a mindset to boost new businesses on a global scale.

The program is part of the Italia Innovation platform where international thought and business leaders mentor students to inspire the innovation of the Italian economy and society.

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Spend your summer in Italy experiencing

Responsible Success



How can a company leverage a business structure as a platform for social good and achieve goals bigger than itself?

Location: *Verona, Italy*

Dates: *June 25–July 13, 2018*

Academic Director

Design Director



Robert Strand
UC Berkeley



Jake Knapp
*Author, *The Sprint Book* and
IDEO Fellow*

Spend your summer embarking on an entrepreneurial journey discovering how business can achieve Responsible Success. Join us to understand how purpose-driven organizations leverage a business structure as a platform for social good and propose solutions to push Italian companies further in achieving this goal.

The program is part of the Italia Innovation platform where international thought and business leaders mentor students to inspire the innovation of the Italian economy and society.

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Spend your summer in Italy exploring

Disruptive Quality



Quality can be not only a standard to reach, but also a factor of disruption.

Location: *Verona, Italy*

Dates: *June 25–July 13, 2018*

Academic Director



Riccardo Illy
Food Entrepreneur

Design Director



Jake Knapp
*Author, *The Sprint Book* and
IDEO Fellow*

Spend your summer embarking on an entrepreneurial journey discovering innovation opportunities for Disruptive Quality. Join us to understand how quality can be a factor of disruption in many industries and address the open challenges of marketing and distributing products that created new categories.

The program is part of the Italia Innovation platform where international thought and business leaders mentor students to inspire the innovation of the Italian economy and society.

Italia Innovation | For more information and application details, visit:
italiainnovation.com

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